At the core of the information revolution, brought by the Web is the ability to efficiently and effectively share and exchange information virtually with anyone anytime anywhere. Yet, it is very hard to keep up to date with the ever-increasing sophistication of the tools and techniques available at the dawn of the 21st century for building the future information society.

Industrial, commercial, educational, and information society institutions and organizations whose activities rely more and more on information technology cannot afford to ignore the latest technological and infrastructural development and trends of the Internet. Business to consumer, business to business, and business to government transactions, business intelligence, decision support at every level of the enterprise are conducted competitively when they tap into the information resources offered by the World Wide Web and when they leverage the latest tools and techniques available.

The 11th International Conference on Information Integration and Web Based Applications & Services (iiWAS 2009) aims at providing a forum for the discussion and exchange of ideas and information by researchers, students, and professionals on the issues and challenges brought on by Internet technology for the intelligent integration of information.

**TOPICS OF INTEREST**

- Information Systems Integration
- Web Engineering and Web Applications
- Innovative Business and Marketing Models
- Technologies for Information Integration
- Data and Knowledge Management
- Value Added Web Applications and Services
- Intelligent Data and Information Retrieval
- Multimedia Data and Information Management
- E-Commerce Frameworks & Applications
- Mobile Access
- Short papers and work in progress, master and doctoral
- Interactive Poster Sessions

**RESEARCH TRACK**

Research community and academics are invited to submit theoretical and application oriented papers making a significant research contribution on information integration and web-base application and services.

Submitted papers will be carefully evaluated based on originality, significance, technical soundness, and clarity of exposition. All accepted conference papers will be published in the conference proceedings published by the Austrian Computing Society books@ocg.at series. Selected papers will be further considered for publication at a special issue in an international journal.

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**WPS**

iiWAS2009 workshops aims to provide an opportunity for researchers, students and professionals to discuss and exchange ideas and information on the issues and challenges brought on by mobile multimedia with like-minded researchers and practitioners.

**WORKSHOPS**

iiWAS2009 workshops provide an opportunity for researchers, students and professionals to discuss and exchange ideas and information on the issues and challenges brought on by mobile multimedia with like-minded researchers and practitioners.

**TUTORIALS AND INVITED SESSIONS**

Tutorials and invited sessions will focus on up to date technologies for information integration and web based applications and services. Potential instructors are invited to submit proposals of two-page description and motivation for the topic of the tutorial or the invited session including a concise description of the contents and goals with a few keywords for each section, a rough estimate of the time spent on each section, the level of the tutorial, the required audience experience, and the speaker(s) biography.

Evaluation proposals will be based on the expertise and experience of the submitter and on the relevance of the subject matter.

**SPONSORSHIP**

IT Industry and companies are welcomed to present their contribution and commitment to IT deployment and improvement about the information integration infrastructure of the Internet and associated communications elements by financial support of the iiWAS conference. For further information on Sponsorship please contact: iiWAS2009@iiwas.org

**FURTHER INFORMATION**

iiWAS2009@iiwas.org

http://www.iias.org/conferences/iwas2009/

**IN CONJUNCTION WITH**

MoMM 2009

The 6th International Conference on Advances in Mobile Computing and Multimedia (MoMM2009)

International Organization on Information Integration and Web-based Applications & Services

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