At the core of the information revolution, brought by the Web is the ability to effectively and efficiently share and exchange information virtually with anyone anytime anywhere. Yet, it is very hard to keep up to date with the ever-increasing sophistication of the tools and techniques available at the dawn of the 21st century for building the future information society.

Industrial, commercial, educational, and information society institutions and organizations whose activities rely more and more on information technology cannot afford to ignore the latest technological and infra-structural development and trends of the Internet. Business to consumer, business to business, and business to government transactions, business intelligence, decision support at every level of the enterprise are conducted competitively only when they tap into the information resources offered by the World Wide Web and when they leverage the latest tools and techniques available.

The 11th International Conference on Information Integration and Web Based Applications & Services (iiWAS) 2009 aims at providing a forum for the discussion and exchange of ideas and information by researchers, students, and professionals on the issues and challenges brought on by Internet technology for the intelligent integration of

# **TOPICS OF INTEREST**

- · Information Systems Integration
- Web Engineering and Web Applications
- · Innovative Business and Marketing Models
- Technologies for Information Integration
- Data and Knowledge Management
- Value Added Web Applications and Services
- · Intelligent Data and Information Retrieval
- · Multimedia Data and Information Management
- E-Commerce Frameworks & Applications
- Mobile Internet Access

iiWAS2009 consists of a peer-reviewed technical program, short papers and work in progress, master and doctoral colloquium, workshops, tutorials, panels, invited sessions on the same or related topics, industrial tracks, and exhibitions.

#### **RESEARCH TRACK**

Research community and academics are invited to submit theoretical and application oriented papers making a significant research contribution on information integration and web-base application and services.

Submitted papers will be carefully evaluated based on originality, significance, technical soundness, and clarity of exposition. All accepted conference papers will be published in the conference proceedings published by the Austrian Computing Society books@ocg.at series. Selected papers will be further considered for publication at a special issue in an international journal.

iiWAS2009 invites researchers to present, discuss and defend their work-in-progress or projects preliminary results in front of an international and renowned audience of researchers and developers at the @WAS Emerging Research Projects and Work in Progress Symposium (ERPAS). Researchers at all stages in the process are invited to submit a position paper. The paper should contain a problem statement, an overview of related work in the area, research methodology, current stage of the project and the expected contribution to the topics of interest by iiWAS2009.

## **IMPORTANT DATES**

20.07.2009: Full Papers Submission (extended) 21.08.2009: Short Papers and Masters and Doctoral

Colloquium Submission 21.09.2009: Acceptance Notification

12.10.2009: Camera-Ready Submission and

Registration

14-16.12.2009: Conference **FURTHER INFORMATION** 

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## **MDC**

iiWAS2009 invite PhD and Masters students and candidates to present, discuss and defend their work-in-progress or preliminary results in front of an international and renowned audience of researchers and developers.

# **WORKSHOPS**

iiWAS2009 workshops aims to provide an for researchers, students opportunity professionals to discuss and exchange ideas and information on the issues and challenges brought on by mobile multimedia with like-minded researchers and practitioners.

#### **TUTORIALS AND INVITED SESSIONS**

Tutorials and invited sessions should focus on up to date technologies for information integration and web based applications and services. Potential instructors are invited to submit proposals of twopage description and motivation for the topic of the tutorial or the invited session including a concise description of the contents and goals with a few keywords for each section, a rough estimate of the time spent on each section, the level of the tutorial, the required audience experience, and the speaker(s) biography.

Evaluation proposals will be based on the expertise and experienced of the submitter and on the relevant of the subject matter.

# **SPONSORSHIP**

IT Industry and companies are welcomed to present their contribution and commitment to IT deployment and improvement about the information integration infrastructure of the Internet and associated communications elements by financial support of the iiWAS conference. For further information on Sponsorship please contact: <u>iiWAS2009@iiwas.org</u>

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